



So glad to have you here!

Hey <<First Name>>,

Marinda here, founder of Hello Human.

I did a little happy dance when I saw that you subscribed 😊

First things first:

Would you mind replying "yes" to this email?

A lot of newsletters end up in your spam folder. To make sure that doesn't happen, replying to this email tells your email server that you trust me.

Also, every Hello Human newsletter will include the 🗨️ emoji in the subject line.

This is why it's important:

- That one-word reply helps train your email provider to mark these as safe so you don't miss out.
- It will be easy to identify an email as coming from me when you see the 🗨️ in the subject line.

How I feel about talking for the sake of it:

I really dislike it. We're all sick to death of receiving spam and marketing emails that just want to TAKE, TAKE, TAKE from us. It feels gross and I'm not about that life.

I want you to look forward to receiving these newsletters. That is one of the reasons you'll only hear from me twice a month (after receiving your 3 welcome emails). No need to bloat your inbox with fluff.

So who is this stranger, anyway?

- My name is Marinda van Wyk. Not the most original name, but definitely a unique personality.
- Whether I like it or not, Joburg is in my blood. The weather is good (mostly) and the people are amazing (also mostly).
- I'm here to teach you how not to talk about the weather when you meet someone new 🌤️
- My dog's name is Lucy and she's one of the best things that's ever happened to me.
- I produced a documentary about autism in the workplace because those who communicate differently often get discriminated against. You can watch it [here](#).

What to expect going forward:

Over the next two days, I'll send you one email a day to tell you what Hello Human is (and isn't), and why I started it.

From then on, the newsletters will include:

- Short stories from real people navigating connection in today's disconnected world.
- Communication prompts and practical tips you can use straight away.
- Occasional updates on Hello Human events, workshops, and speaking engagements.
- Commentary on communication-related things I see online.

Thank you for being here, I don't take that for granted.

Until next time,
Marinda

Hello Human Website





In conversation with
hello human
where stories spark connections

What Hello Human Is (And Isn't)

Hello <<First Name>>.

What it is:

Hello Human is a facilitated experience designed to help teams move from transactional to transformational communication.

This can take the form of:

- Team connection workshops: Strategy sessions to pinpoint communication challenges, followed by guided experiences that build psychological safety and strengthen relationships.
- The Hello Human tool: Not just a card game. It's a carefully designed experience that creates safe space for both introverts and extroverts to show up as their best selves. Through extensive play-testing, I realised that people need a safe space to BE... Just answering questions doesn't cut it. So, I designed the gameplay to allow space for both introverts and extroverts to show up as their best selves. I'm quite proud of how this plays out around the table (pun intended).
- Video storytelling: Optional story-driven video content, capturing your team's voice and culture in a way that builds internal pride or external trust.

What it's not:

- Not a generic icebreaker in a box.
- Not a space where the loud people walk all over the quiet ones (quieter people often have the best insights. Here they get heard).
- Not just about asking questions, it's about solving real-world communication issues.

The truth about connection:

As humans, we have an inherent distrust of those we don't know. Distance feels safe. It's easier to keep our guard up than risk being known and potentially rejected.

But real relationships and strong teams only grow when we're willing to move past the superficial.

If you want to explore how this could work in your team or at an event, just hit reply.

Until next time,

Marinda

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Our mailing address is:
PO Box 896, Banbury, 2164

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